

PRELIMINARY SCHEDULE

Tuesday, March 23

7:30 a.m. – 5:00 p.m. NW Regional Critical Access Hospital Conference
10:00 a.m. – 5:00 p.m. Exhibit Hall
5:00 p.m. – 6:30 p.m. Joint Reception NW Regional Critical Access Hospital and Rural Health Conferences

Wednesday, March 24

7:00 – 8:00 a.m. Registration & Breakfast, Exhibit Hall Open
8:00 – 9:30 a.m. Welcome & NW Health Leaders Panel
9:30 – 10:00 a.m. Exhibits & Break
10:00 – 10:55 a.m. Concurrent Sessions
11:05 – Noon Concurrent Sessions
12:10 – 2 p.m. WRHA Awards Luncheon
2:10 – 3:05 p.m. Round Tables
3:05 – 3:45 p.m. Exhibits & Break; Exhibit Hall Closes
3:45 – 4:40 p.m. Concurrent Sessions
4:45 – 6:00 p.m. WRHA General Meeting/State Specific Meetings

Thursday, March 25

6:30 – 7:15 a.m. Fun Walk/Run
7:45 – 8:45 a.m. Breakfast
8:45 – 9:30 a.m. Opening Plenary Session
9:40 – 10:35 a.m. Concurrent Sessions
10:35 – 10:55 a.m. Break
10:55 – 11:50 a.m. Concurrent Sessions
Noon Adjourn

WASHINGTON STATE UNIVERSITY
EXTENSION

Washington Rural Health Association
c/o Area Health Education Center of E. WA
PO Box 1495
Spokane, WA 99210-1495

Address service requested

Standard
U.S. Postage
PAID
Spokane, WA
Permit #4

LOCATION

Newly renovated at the edge of Riverfront Park, on the banks of the cascading Spokane River, the Red Lion Hotel at the Park is situated just over the footbridge from downtown Spokane's biggest attractions. The INB Performing Arts Center and Convention Center, all the best shopping and restaurants and the business district are all just steps away. Located at 303 West North River Drive, the Red Lion Hotel at the Park is just 10 miles from the Spokane International Airport.

Room Rates:

Red Lion Hotel at the Park, Spokane, Washington

Single Occupancy \$98
Double Occupancy \$108

Reservations:

Online: www.redlion.com
Call: 1-800-RED-LION (733-5466), use code RURA0321 or reference the NW Regional Rural Health Conference for guaranteed rates through February 23, 2010.

Save the Date
March 24-25, 2010

WEATHERING *the*
PERFECT STORM:
challenges & changes



CALL *for*
PRESENTATIONS

23rd Northwest Regional
Rural Health Conference
March 24-25, 2010

Submission Deadline: October 30, 2009
Notification Deadline: December 18, 2009
Red Lion Hotel at the Park, Spokane, Washington

Alaska • Idaho • Montana • Oregon • Washington

ABOUT *the* CONFERENCE

Join your colleagues from Washington, Oregon, Idaho, Montana, and Alaska to share strategies and cutting edge ideas, discuss new innovations and out-of-the-box ideas, and share success stories during these economic times that may be brewing the perfect storm.

This year's conference focus is on weathering economic challenges and changes through sharing proven tips, tools, methods or initiatives. Sessions will focus on an exchange of information about programs and innovative strategies that can be models for changing rural health and health care delivery at the state and regional levels. **We are particularly seeking abstracts that can serve as best practices for other communities, providers, regions, states or nationwide.**

With this Call for Presentations, the NWRHRC planning committee is asking you to consider submitting an abstract to be reviewed for inclusion in the conference program. Our program this year is predicated on our belief that the next few years are critical in shaping rural health care delivery. As state and federal planners are developing blueprints for rural health, it is critical that those who are actively engaged in improving rural health be the ones to shape these plans.

As much as possible, we are asking presenters to provide (either during session or through a short handout) the following:

- overview of the program or strategy,
- other concepts tossed around and rejected (and the reasons why),
- steps taken to develop the activity or plan,
- cost,
- obstacles encountered and how they were overcome,
- what worked and what didn't,
- recommendations for the development and implementation of similar programs,
- key community-based partnerships that helped make the program/project a success, and
- how to implement this program on a state or regional basis.

This conference is the largest rural health conference in the region and draws 250-300 attendees plus exhibitors.

CALL *for* PRESENTATIONS

Submission Deadline: Oct. 30, 2009
Notification Deadline: Dec. 18, 2009

**All submissions must be made electronically to
ahec@wsu.edu**

Potential Presentation Topics:

The list below is merely an aid. The conference program committee also welcomes presentations on other areas of rural health and rural health care delivery.

- Impacts of the Economy
- Health Care Reform
- Recruitment & Retention; Pipeline Development
- Shortages in Health Care Professionals
- Patient Safety
- Quality of Care
- Advocacy
- Workforce
- Integration of Care
- Medical Homes
- Aging Populations
- Community Health Workers
- Veterans
- Oral Health
- Health Care Disparities
- Community Wellness & Health Improvement
- Development & Connection in Planning for Health Care: Community Based Solutions
- Community Leadership
- Reimbursement
- TeleHealth: (recommended to include those who are served in the presentation)

For More Information

Call for Presentations Committee Chair:

Peter House, 206.616.4985, phinney6@u.washington.edu

Conference Manager:

Kaarin Appel, 509.358.7509, kappel@wsu.edu

NWRHRC Conference Chair:

John Hanson, 360.236.2819, John.Hanson@doh.wa.gov

PROGRAM SUBMISSIONS

Presentation Description/Abstract

A maximum of 150 word description that:

- Relates the topic to the conference theme and designates which featured topic the presentation will address
- Outlines the information that will be presented
- Explains the value of the information
- Identifies instructional techniques
- Identifies AV equipment required
- Identifies presentation format: concurrent session or round table

The Call for Presentations Committee will review all proposals and notify all applicants of our decision. Priority will be given to submissions that address the overall conference theme and follows the community program focus described in "About the Conference." Due to the length of the sessions, **no more than three presenters will be confirmed for each session if they are addressing the same topic.** Multiple topics addressed in the same session will be limited to two presenters. If selected, the presenters agree to provide material for the conference syllabus by the publication deadline—February 10, 2010. All submissions must be electronically submitted to ahec@wsu.edu by October 30, 2009.

Biographical Information

Each speaker must provide a **bio sketch** of one paragraph in length with the presentation submission which will be used verbatim in the syllabus. In addition, **each speaker** must provide a current **CV** or resume which includes job title, professional credentials, affiliation/organization, complete mailing address, telephone, fax and email. Presentations with multiple speakers should identify the contact person for the group to whom all communication will be sent.

AV Equipment

Laptop, LCD projector, VCR/TV will be provided. All other equipment must be provided by the presenter(s). AV equipment requirements must be included in the submission.

Session Descriptions

Concurrent Sessions will take place on Wednesday and Thursday. All concurrent sessions will be 55 minutes in length. Round Tables are informal, directed discussions on a specific topic for approximately 45 minutes.

Registration Fee

Invited Concurrent Session presenters who plan to attend the NW Regional Rural Health Conference will be compensated through a partial discount of the registration fee. (Unfortunately we can not extend this to Round Table discussion leaders.)