

REGISTER ONLINE AT www.ahec.spokane.wsu.edu

EXHIBIT CONTRACT & APPLICATION

Standard Exhibitor Booth: \$1,250
Non-Profit Organization (Limit 1 Table): \$500
Additional Booth(s) \$1,250 each \$ _____
Extra Lunches \$30 each \$ _____
I request a Vegetarian or Vegan meal for lunch Friday.
Total Amount \$ _____

Please make checks payable to:

Inland NW Academy of Family Physicians (IRS Tax Number: 23-7055510)

SUPPORTER CONTRIBUTIONS (in addition to exhibitor fee)

Platinum: \$10,000+ \$ _____
Gold: \$8,000-9,999 \$ _____
Silver: \$5,000-7,999 \$ _____
Bronze: \$2,000-4,999 \$ _____

Company Name _____

Rep Attending Conference _____

Contact Person _____

Address _____

City/State/Zip _____

Business Phone _____

Business Fax _____

Business Email _____

Additional Reps Attending Conference

Payment: CHECK ENCLOSED VISA MC PO

Credit Card # _____

Security Code _____ Exp. Date _____

Credit Card Signature _____

Bill To _____

PO # _____

PO Billing Address _____

AGREEMENT: The Exhibitor agrees to abide by all exhibit terms, conditions, and regulations contained in this contract.

Name _____ Title _____

**Return completed contract to:
Primary Care Update
c/o Area Health Education Center of E. WA
PO Box 1495
Spokane, WA 99210-1495**

PCU is a non-profit conference designed to provide continuing medical education to primary care physicians, residents and other primary care providers. In accordance with ACCME accreditation guidelines and statutes, speakers are selected by the planning committee. Final decision about allocation of funds is at the discretion of the planning committee.

The Inland NW Academy of Family Physicians, Family Medicine Spokane, and the primary care providers who attend PCU are appreciative of your contributions to this conference. Your participation makes attendance affordable and provides support for high quality continuing medical education for regional professionals.



Primary Care Update Conference
c/o Area Health Education Center of E. WA, WSU Extension
PO Box 1495
Spokane, WA 99210-1495
Address service requested

Standard
US Postage
PAID
Spokane, WA
Permit #4

27th Annual Conference PRIMARY CARE UPDATE

INVITATION TO EXHIBIT
Exhibitor and Sponsor Contract and Application
April 30 – May 1, 2010
Red Lion Hotel at the Park, Spokane, Washington
Register online at www.ahec.spokane.wsu.edu

Bloomsday Run - Sunday, May 2

SAVE THE DATE
April 30 – May 1, 2010

APPLICATION & PAYMENT DEADLINE: APRIL 9, 2010

STANDARD EXHIBITOR BOOTH: \$1,250

Full conference registration for one person, including all meals and breaks; one 6'x8' draped booth with 6' table and 2 chairs; all conference materials.

SUPPORTER CONTRIBUTIONS

Supporter contributions to the conference must be made in the form of educational grants. **Supporter contributions are in ADDITION to the standard exhibitor fee.**

SUPPORTER LEVELS

PLATINUM: \$10,000+ Full conference registration for three additional people & three exhibitor tables at no cost (total 4 tables). *Only level with logo recognition on conference materials.*

GOLD: \$8,000-9,999 Full conference registration for two additional people & two exhibitor tables at no cost (total 3 tables).

SILVER: \$5,000-7,999 Full conference registration for one additional person & one exhibitor table at no cost (total 2 tables).

BRONZE: \$2,000-4,999 Full conference registration for one additional person.

Supporter requests on INWAFP letterhead are available. Contact Bettie Rundlett, rundlett@wsu.edu, 509 358-7640.

Supporter information will appear in the conference brochure if contract, payment arrangements & application are received by **December 4, 2009.**

ALL LEVELS INCLUDE:

- Recognition in the conference brochure mailed to over 10,000 primary care providers regionally **if registered by December 4, 2009.**
- Recognition in the conference syllabus, announcements, and special conference signage.
- Prime placement in the exhibit hall determined by the conference office (based on supporter level).

ABOUT THE CONFERENCE

The Inland Northwest Academy of Family Physicians, Family Medicine Spokane Residency Program, and the Area Health Education Center of Eastern Washington, WSU Extension are proud to sponsor the 27th Annual Primary Care Update. Typical attendance at Primary Care Update is 450+ family physicians, PAs, NPs, and other providers. The conference is held on Bloomsday Weekend, which typically attracts over 55,000 people to Spokane each year.

LUNCH ARRANGEMENTS

Your full conference registration will entitle you to one lunch at the conference.

Additional lunches may be purchased for \$30 each at the time you pay for your exhibit hall booth or any time up until April 9, 2010. Supporter level contributions will entitle you to lunch for each person included in your selected level.

CONFERENCE LOCATION

The conference will be held at the Red Lion Hotel at the Park in Spokane, WA. The Red Lion is located centrally in the downtown area and provides easy access to a wide variety of shopping, eateries and cultural activities. Room blocks have been set aside at the Red Lion Hotel. Parking is available on site at the hotel. Please note that due to the Bloomsday Weekend, hotel rooms and complimentary parking will be at a premium. There is additional parking available off-site for a small daily fee. Call early for reservations, 800-733-5466 and use Code PRI100430, or go online www.redlion.com.

Reservations made after March 30, 2010 will be subject to room availability and current prices.



FOR FURTHER INFORMATION, CONTACT THE CONFERENCE OFFICE:

Phone: 509 358-7640

Fax: 509 358-7647

Email: ahec@wsu.edu

Web: www.ahec.spokane.wsu.edu

Mailing: Primary Care Update,

c/o Area Health Education Center of Eastern Washington

PO Box 1495, Spokane WA 99210-1495

SERVICE COMPANY

Shipping instructions and information on furniture & carpeting rental, electrical supplies, labor and drayage, etc., will be sent to each exhibitor in advance of the conference by the service company, LCD Expo. To contact LCD Expo, please call 509 325-9656.

EXHIBIT SPACE CONDITIONS AND REGULATIONS

Each exhibitor and employees of the exhibiting company or their representatives agree to abide by the terms of this contract. It being understood and agreed that the sole control of the exhibit hall rests with Inland NW Academy of Family Physicians (hereinafter known as INWAFP). The INWAFP assumes no liability for any negligent act or omission of the exhibit, the service contractor, or others. Further, the INWAFP will not be responsible for any loss, injury or damage, including that by fire and theft, which may occur to any exhibitor or their agents or employees, or to their property or wares, arising from any cause whatsoever prior, during, or subsequent to, the period of this exhibit. Each exhibitor, by signing this contract to exhibit, expressly understands that they release INWAFP from, and agrees to indemnify it against any and all claims for any such loss, injury or damage.

SECURITY

Routine security is provided by the hotel for the exhibit hall. All exhibitors are responsible for their own exhibit materials and should insure their exhibits against loss or damage. All property of exhibitors is understood to remain in their care, custody, and control in transit to or from or within the confines of the exhibit hall.

CANCELLATION OR RELOCATION

Upon cancellation of the Primary Care Update Conference, INWAFP's liability shall be limited to a refund of the booth payment. Upon relocation of the conference, notice will be sent to registered exhibitors in writing.

CANCELLATION BY EXHIBITOR

All cancellations must be forwarded in writing to INWAFP, c/o Area Health Education Center. A fee equal to 50% of the full fee will be assessed if the cancellation is postmarked by **April 9, 2010**; no refunds after this date.

EXHIBITOR ON-SITE ARRIVAL AND REGISTRATION

The official opening of the exhibit hall will be at breakfast, April 30, 7 AM. Exhibitors are expected to set up the prior day between 3-7 PM. Closing of the exhibit hall will be Noon, May 1. Exhibitors are encouraged to not break down exhibits prior to this time. Exhibitor registration packets will be available at the hotel on Thursday, April 29, 3-7 PM and Friday, April 30.

EXHIBIT SPACE

INWAFP will determine placement of all exhibit space. Exhibit booths are 6'x 8', decorator pipe and drape, with 6' table, 2 chairs and identification sign. Exhibitors must bring their own extension cords. Exhibitors will be assigned space on a first come, first serve basis except for those companies providing additional conference support.

EXHIBIT SCHEDULE

The exhibit hall is open 7 AM-5 PM, April 30 and 7 AM-Noon, May 1. Regular breaks are scheduled each day to provide an opportunity for participants and exhibitors to meet.

DOOR PRIZES

Opportunities to give away door prizes will be available on both days. More information will be available from the conference office.

CHANGES

The interpretation and application of these regulations are the responsibility of INWAFP. Any violations by the exhibitor of any of the terms and conditions herein shall subject exhibitor to cancellation of the contract to occupy booth space and to forfeiture of any monies paid on the account thereof. In the event that unforeseen events make it necessary, INWAFP will have the right to amend these rules or make additions hereto, and all such amendments or additions shall be made known promptly to each exhibitor.



Spokane images courtesy of the Spokane Regional Convention & Visitors Bureau/ Alan Bisson